

www.brickred.com

BrickRed Technology is a Offshore Software Development Outsourcing Service Provider Company. Headquarter in UK and development center in India. Client services include:

- Offshore Software Development
- IT Services
- Software Testing

BrickRed is performing very well in all major Search Engines, BrickRed is getting Avg. 5 to 7 leads daily from SEO traffic.

Objective:

To introduce and explore the BrickRed Technology's (Client) services worldwide and Generating maximum number of potential leads through search engine rankings.

Challenge:

- High rankings for one of the most competitive sector
- Short time for result
- Conversion of visitors into RFQ
- Emphasizing on some specific regions
- Keeping the integrity of website design
- No budget for Link Trading

Competing the offshore outsourcing sector with new website was difficult task because

- Most of the offshore outsourcing business depends on internet marketing.
- Top positions were occupied by well established aged websites.
- Changes in website design and content was restricted by client.
- Manual link building because of no budget for Link Trading

Above mentioned valid points compelled us to optimize every SEO job whether it is Meta tag creation, SEO friendly navigation, internal linking structure or link popularity.

Daily SEO Traffic: 350 Unique Visitors.
Leads Daily: 5 to 7

Targeted Keywords: 30
Rank Achieved in: 6 months

Reference: Mr. Raj Singhal (COO) BrickRed Technology
Email: rajs@brickred.com

Testimonial:

These people utilizing every single penny for generating targeted traffic. We are very pleased with our CPC campaign run by Maximum Hit. Great Job Guys!

www.google.com

Keyword/URL	Position	Page
Offshore Development www.brickred.com	8	1
Software Development Outsourcing www.brickred.com	5	1
Software Outsourcing India www.brickred.com	4	1
Offshore Outsourcing India www.brickred.com	6	1
Offshore Development India www.brickred.com	8	1

www.msn.com

Keyword/URL	Position	Page
Offshore Development www.brickred.com	4	1
Software Outsourcing www.brickred.com	3	1
Offshore outsourcing www.brickred.com	2	1
Offshore Outsourcing India www.brickred.com	2	1
Offshore Development India www.brickred.com	3	1

www.aol.com

Keyword/URL	Position	Page
Offshore Development www.brickred.com	7	1
Software Development Outsourcing www.brickred.com	7	1
Software Outsourcing India www.brickred.com	4	1
Offshore Outsourcing India www.brickred.com	8	1
Offshore Development India www.brickred.com	8	1